



# 14TH ATRANS ANNUAL CONFERENCE

# "Transportation for a Better Life: Future Potential of Transportation and Urban Model Post-COVID Era"

Saturday, 18 December 2021, Duration 09:00 - 18.00



: Asian Transportation Research Society 📑 : สมาคมวิจัยวิทยาการขนส่งแห่งเอเชีย



#### 1. BACKGROUND

It has been nearly two years since the pandemic, large parts of the world are emerging from lockdown and slowly restarting the economy. City centers which have been eerily deserted are starting to show signs of life. Even with offices, restaurants and shops reopening, it is obvious that things are far from being back to normal. The experience of lockdown, with its limitations to urban mobility, has underlined a new important aspect of the issue of proximity applied to urban everyday life.

COVID-19 pandemic has already produced tangible impacts on urban mobility, leading to individuals' adjustment in daily activities, including in-home and out-of-home activities, as well as long-distance travel. So, it is vital important for cities of the need to rethink planning policies moving from city planning to urban life planning, acting on the dynamics of space and time with the imposition of the issue of geographical proximity as a factor on which to calibrate the spatial reorganization of services, businesses and management of social dynamics.

Starting from the new production regimes resulted from social distancing and travel restrictions, 'neighborhood shops', easily accessible and capable of offering consumers something more than the mere economic transaction, are now recognized through manifold aspects: the personalization of the service, an informal and 'trustworthy' dimension between seller and customer, will contribute to sociality outside the domestic sphere. With these characteristics, local commercial activities at the 'neighborhood-scale' (utilizing a 15-minute city approach which is the promote idea launched the mayor of Paris Anne Hidalgo that every citizen can have access to six fundamental functions within a short perimeter and within 15 min of travel-time: living, working, supplying, caring, learning, enjoying.) are able to distinguish themselves from large-scale distribution to standardized digital commerce.

The need to access a reliable digital infrastructure become increasingly important, and certain aspects of Information and Communication Technologies (ICTs) are critical in a period of isolation as it will provide the increased ICT opportunities from telework, telemedicine, food delivery and logistics, online payments, remote learning and entertainment to avoid contact and reduce the risk of COVID-19 infection. While people mobilizing across the globe, and to some extent, of freight transport has enabled spreading the COVID-19, the role of transport connectivity in dealing with the crisis and post-crisis recovery is much more critical. Regional cooperation on transport connectivity would be the key issue in helping to provide effective response in the course of a pandemic and in the subsequent recovery efforts for Sustainable Development, building resilience to future pandemics and crises.

Nevertheless, the questions are for how long the recovery will take, what the next normal will look like, and what this means for our transportation, urban model/design, mobility systems, road safety as well as socioeconomic characteristics and environment impacts such as decarbonization remains unclear.

In response to this, Asian Transportation Research Society (ATRANS) in collaboration with International Association for Traffic and Safety Sciences (IATSS) joint organizing 14th ATRANS Annual Conference on "Transportation for a Better Life: Future Potential of Transportation and Urban Model Post COVID Era" in searching for potential policy measures for this uncertain future.



## 2. OBJECTIVE AND GOAL

The objective of the conference is to bring together academia, experts, and those devising better solutions for the increasingly demanding challenge of Future Potential of Transportation and Urban Model Post COVID Era.

#### 3. SPEAKERS FOR CONFERENCE SESSIONS

The reputable well-known speakers who are expert in transportation, urban planning, economics, autonomous vehicles, safety, digital technologies, and environment will be invited from government agencies, academic, and private sectors to deliver some talks in the conference sessions, please see the conference program for more information.

### 4. METHOD OF CONDUCT

The 14<sup>th</sup> ATRANS Annual Conference will be conducted in English by hybrid methods:

- View Broadcast Live Streaming on
- Facebook : Asian Transportation Research Society
- View Broadcast Live Streaming on : สมาคมวิจัยวิทยาการขนส่งแห่งเอเชีย
- Participate in Zoom Meeting (register online to receive Zoom Link)
- Join the conference venue at the Millennium Hilton Hotel Bangkok (by direct invitation only)

## 5. PARTICIPANTS WHO SHOULD ATTEND

- In this conference you will be able to get together with people from a wide range of backgrounds regardless of transportation, logistics, urban planning and other transportation-related fields whom you may not encounter at your home, workplace or institution.
- A limit number of not more than 70-100 participants will be invited from government and private sectors, university, research institutes, and foreign agencies as well as NGOS to join online and offline at the conference event on Saturday 18 December 2021 during 9:00 – 18:00 at the Millennium Hilton Hotel, Bangkok.
- Interested persons who wish to network, to expand your knowledge and find solutions to problems, and to learn beyond your field or interest are welcome to join our 14th ATRANS Annual Conference by scanning QR code for registration.

## 6. REGISTRATION & CONTACT

ATRANS Annual Conference is totally free of charge event. Those who are interested in joining the 14<sup>th</sup> ATRANS Annual Conference can do online registration by scanning QR Code provided or copy and paste the link below to directly connect to registration page.

https://14th-atrans-annual.netlify.app/registration.html The deadline of registration is on 16 December 2021.

For inquiries, please contact Ms. Suwishada or Ms. Narisara our ATRANS Secretariat at +66-(0)2-661-6248, +66-(0)81-371-6255, +66-(0)81-257-9070 or send e-mail to atran.s.ecretariat@gmail.com. jammajsri@gmail.com. secretariat@atransociety.com



For registration



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# TRANSPORTATION FOR A BETTER LIFE: "FUTURE POTENTIAL OF TRANSPORTATION AND



18 December 2021

**URBAN MODEL POST COVID ERA"** 



09:00 - 18:00(TST)



Asian Transportation Research Society



Special Keynote Lecture H.E. Arkhom Termpittayapaisith Minister of Finance

# **GUEST SPEAKERS**

Guest speakers for Session 1

Guest speakers for Session 2

Guest speakers for Session 3



Guest speakers for Session 4



Prof.Dr. Haruo Ishida



Assoc.Prof.Dr. Shunsuke KAMIJO



Dr. Madan B. Resm



Prof.Dr. Yuto KITAMURA



Prof.Dr.Sutanto Soehodho University of Indonesia, Indonesia



Dr. Passakon Prathombutr enior Executive Vice President, DEPA



Ms. Urda Eichhorst



Prof.Dr. Takeshi TANIGAWA, MD.



Assoc.Prof.Dr. Yossapong Laoonual King Mongkut's University of Technology



Dr. Tana TAN Research & Evaluations Lead, afe System Solutions Pty Ltd., Australi



ssoc. Prof. Dr. Apiwat Ratanawaraha Pept of Urban and Regional Plans

Mr. Rene S. Santiago



Prof.Dr. Agachai Sumalee





Asst. Prof. Dr. Sittha Jaensirisak Ubonratchathani University, Thailand



Moderated by Prof. Dr. Atsushi Fukuda TRANS Honorable Advisor, Nihon University



Assoc.Prof. Dr. Sorawit Narupiti



Moderated by Dr. Nuwong Chollacoop



Speaker & Moderator Dr. Witaya Chadbunchachai MD. Director, WHO Collaborating









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# TRANSPORTATION FOR A BETTER LIFE: "FUTURE POTENTIAL OF TRANSPORTATION AND URBAN MODEL POST COVID ERA"

18 DECEMBER 2021 DURING 9:00 - 18:00 AT THONBURI CONFERENCE ROOM ON M FLOOR, MILLENNIUM HILTON HOTEL BANGKOK

## **Conference Program**

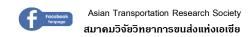
Conference Program							
		9:00 – 9:3	30 Opening Session				
9:00 – 9:10 Introducing and welcoming Mo	essage	9:10 – 9:20 Welcome Message			9:20 – 9:30 Opening Remark		
By Dr. Chula Sukmanop,		By Mr. Satoshi Kamada,			By H. E. Arkhom Termpittayapaisith		
Chairperson, ATRANS			cutive Director, IATSS		Minister of Finance, Thailand		
	9:30 – 10:	00 Special Keynote Lecture: "The Present a	and Post-Pandemic Recov	ery of Economic Activities i	n Thailand"		
		By H. E. Arkhom Termpitta	<u> </u>	nce, Thailand			
			- 10:20 Coffee break				
		10:20 – 12	:00 Morning Session				
Session 1: "Transportation for a Better L	ife: Future Po	tential of Transportation and Urban Mode	el Post Covid Era" moderat	ted by Prof. Dr. Atsushi Fuku	ida, ATRANS Honorable Advisor, Nihon University,	lapan	
10:20 – 10:40	10:40 – 11:00		11:00 – 11:20		11:20 – 11:40	11:40 - 12:00	
Speaker 1:	🗂 Speaker 2:		Speaker 3:  "Public Transport Reforms: A Journey on Three Axes of Competition, Ownership, and		Speaker 4:		
ruture Potential of Transportation and	Speaker 2: "Thriving with Transport and Urban Systems in		"Public Transport Reforms: A Journey on		"Urban development and mobility in Thailand		
Urban Model Post Covid Era: Japan Perspective"	Post Covid Eta. Illuollesia Perspectives		Three Axes of Competition, Ownership, and		post-Covid: Whither are we bound?"	Discussion,	
By Prof.Dr. Haruo Ishida	By Prof.Dr.Sutanto Soehodho		Regulation"		By Assoc. Prof. Dr. Apiwat Ratanawaraha	Q&A	
Chairman of RIRS and Emeritus Professor, University of	University of Indonesia		By Engr. Rene S. Santiago,		Department of Urban and Regional Planning, Faculty		
Tsukuba and visiting professor at Nihon University, Japan	Former Deputy Governor of DKI Jakarta for Trade, Industry and Transportation, Indonesia		President, Bellwether Advisory Inc., The Philippines		of Architecture, Chulalongkorn University, Thailand		
	ina		provided at Maya Room o	on M Floor			
			60 Afternoon Session				
13:10 – 14:	30 Sessio	on 2: "Digitization in Transportation and Lo		•	Chulalongkorn University		
13:10 – 13:30		13:30 – 13:50		13:50 – 14:10		14:10 – 14:30	
Speaker 1:		Speaker 2:		Speaker 3:		11.10 11.50	
"Benefits and Problems in Digital map for Autonomous Driving:		"Digital Transformation in Smart Mobility"		"Case studies and challenges in real-world deployment of digitization		Discussion, Q&A	
From Our Research Experiences"		By Dr. Passakon Prathombutr		platform in Smart Mobility"			
By Assoc.Prof.Dr. Shunsuke KAMIJO		Senior Executive Vice President, Digital Economy Promotion Agency (DEPA)		By Prof.Dr. Agachai Sumalee			
Interfaculty Initiative in Information Studies,		Ministry of Digital Economy and Society, Thailand		School of Integrated Innovation (ScII), Chulalongkorn University, Thailand			
The University of Tokyo, Japan							
<u>14:35</u> -	- 15:50 Sessio	n 3: "Environmental related Transportatio	n on Decarbonization Issu	ies" Moderated by Dr.Nuwo	ng Chollacoop, ENTEC		
14:35 – 14:55		14:55 – 15:15		15:15 – 15:35		15:35 – 15:50	
Speaker 1:		Speaker 2:		Speaker 3:			
"Transport Policies to support Climate Action in Asia"		"Zero Carbon Transport by Mid Century – Rhetoric or Reality?"		"Decarbonizing road transport to Zero-emission pathways		Discussion, Q&A	
By Dr. Madan B. Regmi,		By Ms. Urda Eichhorst		for electric vehicles (EV)"			
Economic Affairs Officer		Project Director 'NDC Transport Initiative for Asia'		By Assoc.Prof.Dr. Yossapong Laoonual			
Transport Research and Policy Section, UNESCAP		Climate Coordination (2	*		to the President for Sustainability		
		Asia/Pacific, Latin America/Caribbean, GIZ, Germany		King Mongkut's University of Technology Thonburi, Thailand			
		15:50 –	- 16:00 Coffee break				

Continued on next page.









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Conference program continued -

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16:00 – 16:20	16:20 – 16:40	Moderated by Dr.Witaya Chadbunchachai, 16:40 – 17:00	17:00 – 17:20	17:20 – 17:30	17:30 – 17:50
Speaker 1:	Speaker 2:	Speaker 3:	Speaker 4:	Speaker 5:	17.30 – 17.30
"Traffic Safety Education for Young Road Users: Implications from the IATSS Project in Cambodia"  By Prof.Dr. Yuto KITAMURA Graduate School of Education, The University of Tokyo, Japan	"Road Safety in Japan"  By Prof.Dr. Takeshi TANIGAWA, MD. Chairman, Department of Public Health, Graduate School of Medicine, Juntendo University, Japan	"Road Safety Leading & Management: Transferring Learnings from Australia"  By Dr. Tana TAN Research & Evaluations Lead, Safe System Solutions Pty Ltd., Australia	"Understanding Traffic Safety Culture of Thai Youngsters"  By Asst.Prof.Dr. Sittha JAENSIRISAK Ubonratchathani University, Thailand	"Thailand Road Safety Related to Global Road Safety Plan"  By Dr. Witaya Chadbunchachai Director, World Health Organization Collaborating Centre on Injury Prevention and Safety Promotion, Thailand	Discussion, Q&A
		Closing Session			
	17:50	– 18:00 Closing Remark by Dr.Chula Sukmar	nop, ATRANS Chairperson		
		18:30 – 21:00 Year-End Dinner (invi	tation only)		